

GTA WEDDING INC

www.gtawedding.ca

FACEBOOK.INSTAGRAM.TWITTER.PINTEREST

2019 MEDIA KIT

ABOUT US:

GTA Wedding Inc is a social media powerhouse with the biggest and most vendor lucrative social media following in the wedding industry in Ontario. Essentially what we do is utilise our large and organic social media channels to advertise for local wedding industry professionals.



FOLLOWERS:



33,893
Followers
180K monthly
impressions
100 + daily
member adds



10,180
Followers
41,255 monthly
impressions



1,331 Followers-
12.3K monthly
impressions



3,346 Followers -
120K monthly
impressions

GTA WEDDING EXPO, 2018 STATS:

- * 95 Exhibitors
- * 1K + in attendance
- * Show features: Win your wedding and honeymoon. Grand prizes live streamed through all our social media channels. Swag bags for the first 150 through the door, pop up dress shop, cake tastings, food truck, live music and entertainment.
- * Shop the GTA Wedding Marketplace

Follower Demographic:

Facebook:

Age range: 24 - 45

Women: 90.8%

Men: 9.1%

Instagram:

Age range: 18 - 54

Women: 57%

Men: 43%

Twitter:

Women: 47%

Men: 53%

Pinterest:

Age range: 25-34

Female: 88.3%

Male: 5%

SERVICES OFFERED:

- * Targeted interactive social media advertising
- * Branding and development
- * Social media live streams
- * Event promotion
- * GTA Wedding Connect App ad space
- * Collaboration
- * Blog creation
- * Instagram/Facebook posts, stories and vendor spotlights with tags
- * GTA Wedding Expo vendor/sponsor tables and stage time

GTA WEDDING EXPO, 2019

Date: Sunday November 3rd, 2019

Where: Bellvue Manor - 8083 Jane st, Concord Ont L4K 2M7

Time: 12PM to 6PM

ABOUT THE EVENT:

If you like our Facebook group, GTA Wedding Marketplace, you will LOVE our show! GTA Wedding Inc is quickly becoming a house hold name on the Ontario wedding scene. Our Facebook community, GTA Wedding Marketplace Inc is the biggest and most vendor lucrative community in Ontario. Due to the rapid success of all our social media channels, we hosted the first annual GTA Wedding Expo last year and the show was a huge success. As an exhibitor, you will have the chance to make real live connections with wanting couples, showcase your items and services as well as meet other industry professionals in a fun upbeat atmosphere.

WHAT TO EXPECT AT THE SHOW:

- * Connect in person with a very targeted demographic
- * Limited vendors per category
- * In show live streams and mentions featuring show vendors on all GTA Wedding Inc social media channels
- * High Traffic and sign up leads
- * Unique and non conventional atmosphere

ABOUT THE VENUE:

The GTA Wedding Expo will be held at the showstopping Bellvue Manor. Conveniently located at a very busy intersection on Jane st and Highway 7 in Concord Ontario. MUST SEE! This gorgeous venue boasts a romantic lantern lit archway, 19th century style architecture, magnificent custom paintings, Italian Crema marble and cast limestone walls. Bellvue Manor is a luxurious event space is sure to stop guests in their tracks! Free parking is available on site with a very generous amount of parking spaces.

EXHIBITOR OPTIONS:

Win Your Wedding Sponsorship Opportunities:

Table price: \$650 + HST

What you will get:

- * 6 foot table and two chairs with 8x8 booth space
- * Linen included upon request
- * Prime table placement in the front foyer of the venue
- * Sponsor listing with clickable link on www.gtawedding.ca
- * Sponsorship ads via Facebook, Instagram and Twitter
- * Company name introduced on stage during the giveaway - giveaway will be live streamed through GTA Wedding Inc social media channels
- * Company name on sponsor signage at the show
- * Pipe and drape
- * Complimentary WiFi for two devices
- * **Free** swag bag insert for 150 guests
- * 5 Free admission tickets to the show to raffle off or giveaway

***** Corner booth (limited): Add \$50**

***** Electricity (limited) add \$25**

***** Double booth available at 25% discounted price off second table**

*** NON Sponsor table in foyer price: \$1,100 + HST - All of the above is available minus sponsorship ads and stage time.**

EARLY BIRD PRICING ON NON SPONSOR TABLE : SAVE \$100

******* Very limited spots available *******

Grand Salon:

Table price: \$800 + HST

What you will get:

- * 6 ft table and two chairs - booth space is approximately 3.5 ft deep and 8 ft wide (2.5 ft will be the table)
- * Pipe and drape
- * Linen included upon request
- * **Free** swag bag insert for 150 guests
- * Complimentary WiFi for two devices

****** Corner booth (limited): Add \$50**

****** Electricity (limited): Add \$25**

Prime placement wall spot perfect for a double booth (limited): Add \$100

Double booth available at a 25% discounted price off the second table

EARLY BIRD PRICING AVAILABLE FOR A LIMITED TIME IN GRAND SALON - SAVE \$100!!! TABLES ARE ON A FIRST COME FIRST SERVED BASIS!

ADVERTISING

How will we get your name out there?

Not only does GTA Wedding Inc already have the BIGGEST social media following in the wedding industry in Ontario at our disposal, we will also be running paid social media ads via Facebook, Instagram and Twitter. We will be hosting several contests for engagement leading up to the show including cash prize giveaways. Radio ads will also run via Z103.5 as well as we will be manually distributing flyers to the event. To ensure all vendor booths are visited, we will be creating a stamp card that must be stamped by all vendors. Guests will submit completed stamp cards for a chance to win a cash prize. During the show, we will be live streaming the event throughout the day through all our social media channels. Post show cash contests will also be held where wedding show attendees will have a chance to win cash prizes for every social media share they make with the hashtag #gtaweddingexpo.



www.bellvuemanor.com