

# GTA WEDDING INC

*[www.gtawedding.ca](http://www.gtawedding.ca)*

FACEBOOK.INSTAGRAM.TWITTER.PINTEREST

## 2022 MEDIA KIT

## ABOUT US:

GTA Wedding Inc is a social media powerhouse with the biggest and most vendor lucrative social media following in the wedding industry in Ontario. Essentially what we do is utilize our large and organic social media channels to assist local wedding industry professionals get their name out there.



## FOLLOWERS:



33,893  
Followers  
180K monthly  
impressions  
100 + daily  
member adds



10, 842  
Followers  
41,255 monthly  
impressions



1,331 Followers-  
12.3K monthly  
impressions



3,346 Followers -  
120K monthly  
impressions

## GTA WEDDING EXPO, 2019 STATS:

- \* 75 Exhibitors
- \* 1K + in attendance
- \* Show features: Win your wedding and honeymoon.
- \* Grand prizes live streamed through all our social media channels.
- \* Swag bags for the first 150 through the door, pop up dress shop, cake tastings, door prizes, food trucks, music and entertainment.

# FOLLOWER DEMOGRAPHIC:

## Facebook:

Age range: 24 - 45

Women: 90.8%

Men: 9.1%

## Instagram:

Age range: 18 - 54

Women: 57%

Men: 43%

## Twitter:

Women: 47%

Men: 53%

## Pinterest:

Age range: 25-34

Female: 88.3%

Male: 5%



# SERVICES OFFERED:

- \* Targeted interactive social media advertising
- \* Branding and development
- \* Social media live streams
- \* Event promotion
- \* GTA Wedding Connect App ad space
- \* Collaboration
- \* Blog creation
- \* Instagram/Facebook posts, stories and vendor spotlights with tags
- \* GTA Wedding Expo vendor/sponsor tables and stage time

# ABOUT THE GTA WEDDING CONNECT APP:

## App Features:

- \* Available on IOS and Android \***
- \* Budget Tool:** Engaged couples can set their budget and the app does the rest! Input vendor categories with pricing and the handy budget tool will keep them on track
- \* Wedding Day Countdown:** Upload a photo and a wedding date and the app will countdown the wedding day!
- \* Scrollable vendor profiles:** Vendors will receive a free 3 month download! Engaged couples can scroll through vendor profiles and enjoy vendor discounts exclusive to the GTA Wedding Connect App! Vendors can upload text, photo, clickable contact info including website, phone number and email. Connect directly through the app!
- \* Vendor spotlights:** Vendors can purchase a spotlight and be featured on top! **\* Limited spots available\***
- \* Task manager:** Couples can create and organize their to do list with our handy task manager!
- \* Inspiration:** Need ideas? We've got you! Our inspiration boards with thousands of ideas will assist with planning the wedding of your dreams! Featured vendor ads are also found here!
- \* Address book:** Keep vendors and contact information organized with our in app address book!
- \* QR Scan code:** Throw away the pen and paper! Couples can now connect with wedding professionals at wedding shows and scan them directly from their phone with their QR scanner! Vendor contact info will conveniently store for them into their in app address book! Vendors will also receive a QR scan code that can be totally customized into their logo. Vendor QR scan codes can be displayed directly onto booth signage. Couples can now walk by and scan the vendor code and save vendor contact information into their in app address book.



# ABOUT OUR COMMUNITIES/EVENTS:

## **GTA Wedding Marketplace Inc**

GTAWM is the biggest and most vendor lucrative Facebook group in the wedding industry in Ontario. This live and active community is professionally ran and lush with couples searching for professional vendor services. We take our responsibility as communal leaders very seriously. In attempt to keep our members safe, only vetted and registered directory members of GTA Wedding Inc will receive a listing in our directory and complimentary access to our Facebook communities.

## **GTA Wedding Business Professionals:**

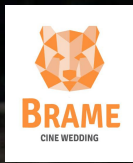
Connect with other wedding industry pros with our judgement free business professionals network. Bounce ideas off each other, collaborate on styled shoots, ask advice, outsource vendor services and have a little fun. Stay up to date with the latest GTA Wedding Inc trends and products.

## **GTA Wedding Expo:**

If you love our communities, you will LOVE our wedding show! Over one thousand attendees have been flooding our doors to make in person connections with our industry professionals and in hopes of winning their wedding and honeymoon in our grand prize giveaways!







CONGRATULATIONS ON WINNING YOUR WEDDING  
KASIA!







**Thank you to  
our honeymoon  
sponsors at the  
Real Estate  
Centre!**

[www.reccanada.com](http://www.reccanada.com)